

# ***MARIETTA POLICE DEPARTMENT***

150 HAYNES STREET, MARIETTA, GEORGIA 30060-1688



*The Difference Makers*

**BOBBY D. MOODY  
CHIEF OF POLICE**



PHONE (770) 794-5300

**Public Information Officer-Ofc. Brian Marshall**

**770-501-0603 (pager) 770-794-5370 (office) 770-235-1915 (cell)**

\*\*\*\*\* **FOR IMMEDIATE RELEASE** \*\*\*\*\*

**August 31, 2004- 1:30pm**

**ANNOUNCEMENT:** Safety Belt / Child Safety Seat Enforcement Checkpoint

**DATE:**8/27/04      **TIME:** 8:00pm to 1:00am

**LOCATION:** On Franklin Road between Delk Road and Cobb Parkway

The Marietta Police Department organized another Sobriety Checkpoint as part of the "100 Days of Summer H.E.A.T. / Operation Zero Tolerance" campaign. This project was an effort to enforce Georgia's D.U.I. laws. Officers of the Marietta Police Department, Cobb County Police Department, Georgia State Patrol, Cobb County Sheriffs Office, and other agencies were ticketing violators, checking for valid drivers licenses, insurance, equipment violations, and impaired drivers. The checkpoint was in operation from 8:00pm to approx 1:00am on Franklin Road in Marietta. This location was the scene of a fatal accident last year and a near fatality last May of an MPD officer.

The "100 Days of Summer H.E.A.T. (Highway Enforcement of Aggressive Traffic)" is a project sponsored by the Governor's Office of Highway Safety. It is a multi-state / multi-agency effort to reduce serious injury and fatality accidents by aggressively targeting DUI drivers, speeders, and by educating drivers about the importance of seatbelt usage. Seatbelt ticket fines range from \$15 to \$25 and do not affect insurance rates.